

From: Kaoru Yamamoto/=TMS/Toyota. Sent:8/31/2007 5:24 PM.
To: [-] "George Morino" <George_Morino@Toyota.com>; "Kirk Forsht" <Kirk_Forsht@Toyota.com>.
Cc: [-] "Noriko Norwood" <Noriko_Norwood@toyota.com>.
Bcc: [-] .
Subject: Fw: JUST FYI.

Fyi

From: Noriko Norwood
Sent: 08/31/2007 05:09 PM PDT
To: Kaoru Yamamoto
Cc: Toru Nagata; Katsumi Aoki
Subject: JUST FYI

JUST FYI

Edmunds site gives detailed safety reports on vehicles such as recalls and NHTS investigations.

For the 2007 Lexus ES350, it lists 6 safety concerns (NHTSA investigations) under TSBs. On the all-weather floor mat (listed under other), the interference with the brake pedal as well as the accelerator pedal is listed.

1. AIR BAG FRONTAL - PASSENGER AIR BAG INDICATOR LAMP IS ILLUMINATED.(NHTSA ITEM NUMBER - 10022486)
2. OTHER - ALL WEATHER FLOOR MAT SLIDES INTERFERING WITH THE ACCELERATOR PEDAL AND THE BRAKE PEDAL. (NHTSA ITEM NUMBER - 10021545)
3. STEERING GEAR BOX - SHAFT SECTOR STEERING INTERMEDIATE SHAFT NOISE. (NHTSA ITEM NUMBER - 10021548)
4. ENGINE AND ENGINE COOLING - 2GR-FE ENGINE OIL LEAK FROM FRONT TIMING COVER. (NHTSA ITEM NUMBER - 10021549)
5. POWER TRAIN : AUTOMATIC TRANSMISSION - MIL ON DTC P2716. (NHTSA ITEM NUMBER - 10021435)
6. POWER TRAIN: AUTOMATIC TRANSMISSION - 3RD - 4TH GEAR SHIFT FLARE. (NHTSA ITEM NUMBER - 10020995)

<http://www.edmunds.com/maintenance/MaintenanceServlet?mktcat=recall-lexus&kw=lexus+recall&mktid=ov9928156>

Category : Competition ?
Sub: Flying Car (Hover Car)
Date: 08/30/07
Source : ABC News
<http://www.yahoo.com/s/664078>

Category: Toyota General
Sub: No partying at Toyota city headquarters of Japanese automaker on road to No.1
Associated Press
Date: 08/31/07

Toyota's 2009 sales forecast is an 11.3 percent increase from the 9.34 million vehicles it plans to sell this year. GM declined to comment Friday on Toyota's sales forecast and has not issued forecasts for 2008 or 2009. Toyota executives are not gloating. The big danger, they say, is that the "Toyota Way" based on zealous workmanship and quality controls, could unravel as the company keeps growing, opening plants in emerging markets as well as the U.S. and other regions. Recalls have surged in recent years, and Toyota has acknowledged concerns about maintaining quality.

<http://www.signonsandiego.com/news/world/20070831-1033-japan-toyota-optional.html>

Toyota's Bold Plan to Beat GM
Associated Press
08/31/07
<http://tv/toyotavision/>

Toyota Unveils Ambitious Sales Goal
The Wall Street Journal
Date:08/31/07

<http://tv/toyotavision/>

Malibu's price meant to lure Camry drivers
Sedan set at \$285 less than rival
Detroit Free Press
08/31/2007
<http://tv/toyotavision/>

Buick: The New Lexus?
8/31/07
<http://www.fool.com/investing/general/2007/08/31/buick-the-new-lexus.aspx>
based on the following 2007 J.D.Power and Associates Vehicle Dependability Study (8/09/07)
<http://www.jdpower.com/corporate/news/releases/pressrelease.aspx?ID=2007130>

Vehicle fuel economy surges toward record
Detroit Free Press
08/31/07
<http://tv/toyotavision/>

Emissions from autos sold in U.S. increases
The Detroit News
08/31/07
<http://tv/toyotavision/>

W T N 8/30/07
Outsourcing is difficult. Toyota's success is due to treating suppliers as part of its family.
<http://wistechology.com/article.php?id=4150>